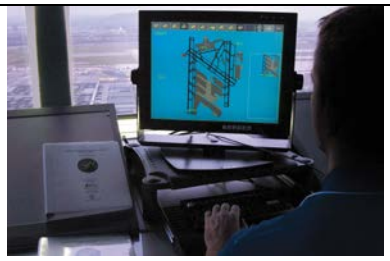
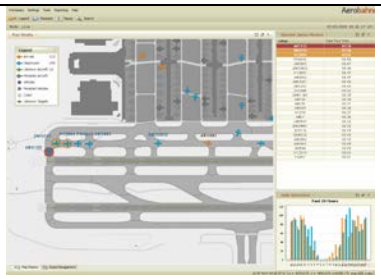
SDS Social Media August 2013

DATE	FACEBOOK TEXT	TWITTER	IMAGE
Monday (after 9 AM eastern)	Saab's Advanced – Surface Movement Guidance and Control (A-SMGCS) at Tan Son Nhat (Ho Chi Minh City) Airport is now operational. The A-SMGCS provides air traffic controllers at Vietnam's busiest airport with the location and identification of aircraft and vehicles on the airport's runways and taxiways for improved safety and efficiency. For more information <***link to news release…to come on Monday***>.	Saab A-SMGCS now improving safety & efficiency at Vietnam's busiest airport. For more info <***link to release…to come on Monday***>	Emailed Huib/Huub for an image.
Tuesday	Nineteen of the 20 busiest airports in the world use Saab Air Traffic Management (ATM) technologies to keep operations running safely and efficiently. This includes surface surveillance technologies, air traffic management systems and airport efficiency collaboration platforms. Airports such as Hartsfield-Jackson Atlanta, Beijing Capital, London Heathrow, and Chicago O'Hare use Saab ATM technologies for every flight. For more information on Saab ATM, visit http://www.saabsensis.com/solutions/air-traffic-control/	19 of the 20 busiest airports in the world use Saab ATM technologies for safe and efficient operations. Learn more http://www.saabsensis.com/solutions/air-traffic-control/	
Wednesday	Saab has a long history of providing critical airspace and airport research, development and implementation of new systems to the U.S. National Aeronautics and Space Administration (NASA.) The company's expertise in applied research and air traffic management is helping to shape	Saab continues to support NASA in the development of tomorrow's air traffic systems. Learn more ***http://www.saabsensis.com/nasa-awards-saab-sensis-team-a-contract-to-***	

	the future of air traffic management. Learn more http://www.saabsensis.com/nasa-awards-saab-sensis-team-a-contract-to-provide-flight-critical-systems-research-to-langley-research-center/	***provide-flight-critical-systems-research-to-langley-research-center/***	
Thursday	Saab Air Traffic Management (ATM) solutions help major airports and airlines run more efficiently while positively impacting the environment. At JFK International Airport, Saab's Aerobahn airport surface management system plays a role in the airport's departure management process where airlines are saving $11 million US Dollars in fuel costs and eliminating over 32, 000 metric tons of CO2 emissions a year. At Hartsfield-Jackson Atlanta Airport, the world's busiest airport, Aerobahn is contributing to the airport's reduction in delays; a 21% reduction last year, which was on top of a 54% reduction the previous year. Learn more about Aerobahn here ***http://www.saabgroup.com/en/Civil-security/Air-Transportation-and-Airport-Security/Air-Traffic-Management-Solutions/aerobahn/***	Saab's Aerobahn platform helps airlines and airports get you to your destination more efficiently. Learn more http://www.saabgroup.com/en/Civil-security/Air-Transportation-and-Airport-Security/Air-Traffic-Management-Solutions/aerobahn/	

Friday	Saab Air Traffic Management technologies are adding to the safety of air travel in some of the most challenging environments, using two technologies the company helped pioneer; Wide Area Multilateration (WAM) and Automatic Dependent Surveillance – Broadcast (ADS-B). Both use small, distributed sensors to locate signals emitted by aircraft once a second. Some of the sites include: - Innsbruck Valley, Austria, for tracking of flights in the valley where radar coverage is difficult. - The North Sea, off the coast of the United Kingdom, to track helicopters serving the oil platforms out of the reach of radar. - Hudson Bay, Canada, where ADS-B is also enabling more efficient flight paths and reduced fuel usage. - Lotte Tower, Seoul, Korea, where WAM monitors flights in close proximity to a 1,824-foot tall skyscraper. Learn more about these and other programs here ***http://www.saabsensis.com/products/multilateration/***	Saab Air Traffic Management technologies are adding to the safety of air travel in some of the world's most challenging environments. Learn more here http://www.saabsensis.com/products/multilateration/